

Wesleyan College

NOW

NEWSLETTER ISSUE—VOL. 3, NO. 5

DECEMBER, 1973

Mississippi Banker Appointed Vice President of Development

The President of Wesleyan and the Chairman of the Board, Randolph W. Thrower, announce the appointment of Robert L. Qualls, of Tupelo, Miss., as Vice President of Development. He will assume his duties approximately Jan. 1, 1974.

Mr. Qualls comes to the College from the field of banking, where he has distinguished himself especially in the area of marketing. As Senior Vice President and Director of the Marketing Division of the Bank of Mississippi, the state's third largest bank, he was largely responsible for his bank's winning for the last three successive years the coveted Golden Coin Award for excellence in marketing, given at annual meetings of the Bank Marketing Association. This marks the first time any bank in the country ever won the Golden Coin Award three consecutive years.

His areas of activity have included corporate business development, advertising and public relations, market research, correspondent banking, industrial development, and personnel and training. At Wesleyan he will coordinate development, admissions, alumnae, information and public relations.

"My philosophy of marketing is that everybody must 'sell' the College", said Mr. Qualls, "not just the President, the Trustees, or the Development Office. It is the responsibility of the entire con-

stituency—students, faculty, alumnae, **everybody**. We must project the total image, the heritage, the present, **everything**."

"We are most grateful to Frank Jones and his Trustee committee for securing the services of Mr. Qualls", said President Strickland. "We are excited at the record he has made in banking and marketing and look forward to his being associated with Wesleyan. We are delighted that he is interested in turning his talents to education."

Serving on the committee with Mr. Jones were Mrs. Fred Manget, Miss Ann Maria Domingos, William A. Fickling, Jr., and Rufus Green.

"Mr. Qualls has a background of accomplishment and has demonstrated that he is an innovator", said Mr. Jones. "He is a person of ability and imagination and will do a fine job at Wesleyan. We are very enthusiastic about his coming to us."

Mr. Qualls received both his bachelor's and master's degrees from Mississippi State University and completed his doctoral work at Louisiana State. He is a former Ford Foundation Faculty Research Fellow at Vanderbilt and recipient of the Foundation for Economic Education Award. He was elected both to Omicron Delta Kappa and Blue Key.

Active in community affairs, he was selected as an "Outstanding



Mr. Qualls

Young Man of America" by the National Jaycees in 1965, is in "Who's Who in America" and other listings. His writings have been published and he is a sought after speaker.

Mrs. Qualls is the former Daphne Ward, of Tampa, Fla., and Jackson, Miss.

Glee Club to Travel

The Wesleyan Glee Club has been invited to participate in a choral symposium in Vienna, Austria, June 14-27. Our group hopes to perform under the direction of Dr. Sylvia Ross, chairman of the Music Department. The event honors the 100th anniversary of Schoenberg and the 150th of Bruckner. A student committee has been organized on campus to help raise funds to make the trip possible. Glee Club will tour both coasts of Florida, as far south as Ft. Lauderdale, Feb. 5-12.

Open House Jan. 6 At Alumnae Center

Open House is to be held at the Candler Alumnae Center on Sunday, Jan. 6, from 3 to 5 o'clock. The entire community is invited, with special notice to clubs, churches, and other groups in the Macon area. Refreshments will be served in the grand salon, which was the reading room when the building was used as a library, and where museum exhibits are being installed.

Already this newly renovated and beautifully decorated building has become a focal point of interest and activity on the campus. The large Benson Room on the ground floor, named for Wesleyan's first graduate, has housed meetings of the Macon Alumnae Club, Alumnae Council and Board of Managers, a prospective students' party, Georgia Music Teachers Association Convention, (including Master Classes and recitals) among others events. Community sessions there have included Macon Morning Music Club, Retired Citizens group, etc. Students have also enjoyed it.

The Alumnae Homecoming coffee was festive in the first floor sitting room, where the Menaboni panels of Old Wesleyan and the landing of De Soto have been installed. Several receptions have been held, including the one for Trustees and wives and a "preview" for students and faculty, in the peaches-and-cream great hall.

Alumnae of all ages and classes will be "coming home" to their long-dreamed-of center at Alumnae Weekend, April 19-20.

Set China Sale

A sale of Wesleyan Wedgwood china will be held during March and April. Each plate, or cup and saucer, will sell for \$5.00; a special four-place setting "starter set" will be priced at \$35.00. Order early and your package can be ready to pick up on Alumnae Weekend, saving you postage.



Royal Robe Given

An embroidered royal Chinese robe, which belonged to the late Mme. H. H. Kung (Eling Soong), graduate of 1909, was presented to Wesleyan at Alumnae Council as a gift from Mrs. Fred Manget (Jennie Loyall, '12) of Macon. Mrs. Manget had received it some years ago from her friend, eldest of the famous Soong sisters. Mme. Kung had died earlier that week at her home in Long Island. Her husband was the first Finance Minister of the Republic of China. She and her two sisters were granted honorary degrees by Wesleyan in 1943.

Come Home, Everyone!

A grand in-gathering of classes and ages will distinguish Alumnae Weekend, April 19-20. Emphasis will be placed on Golden ('24), Silver ('49), and Jade ('39), also classes ending with 5 and 0. The Dix System, used for many years to set cluster reunion dates, is being suspended for 1974, with the hope that Wesleyanians of all classes will return to their alumnae center, each and every one a special reunioner. Watch for details of an unusually interesting program—and plan to bring your husbands!

Challenge '74 Is New Loyalty Fund Plan

Optimism and enthusiasm have greeted the newly launched plan labelled Challenge '74, whose goal is to double the number of people supporting Wesleyan through the Loyalty Fund.

In addition to their contributions, Alumnae Challengers are agreeing to give \$10.00 for each percentage of increase in total giving over the 1973 level. Last year only 10 percent of Wesleyan's 8300 living alumnae participated in the Loyalty Fund Drive.

"Already a heartening number of alumnae have agreed to serve as Challengers," reports Laura Sullivan Barkley, alumnae treasurer, in charge of the drive. "You can still join their ranks by agreeing to serve. In any event, your contribution, sent now will assure the success of the project. It is numbers, not amount, that counts."

Funds realized will be used for scholarships, student loans, faculty salaries, publications, building improvements. All gifts are tax deductible. Make checks payable to Wesleyan Alumnae Loyalty Fund. "Also, please use the Matching Gift Plan", says Laura, "if it is available where you or your husband are employed."

Ross Heads Music

Dr. Sylvia Ross has been named Chairman of the Department of Music. She will continue to direct the Glee Club, and to teach choral music and music education. On the faculty since 1959 Dr. Ross became Acting Head of her department last July.

Gives Belk Lecture

Dr. David O. Woodyard, Dean of the Chapel and Assistant Professor of Religion at Denison University in Granville, Ohio, spoke for the Belk Lecture Series Nov. 13-14.

In Memoriam

Eunice Thomson, '25

Former Alumnae Editor
and Alumnae Secretary
Nov. 27, 1973

Singer Wins First At State Meeting

A Wesleyan senior, mezzo soprano Mary Linger, from Witchita, Kansas, won first place in the state competition held Nov. 15 by the Georgia Music Teachers' Association meeting in the Candler Alumnae Center. Mary is the first music major to complete her degree requirements in three years.

Honorable mention went to Jackie Street and Beverly Howard. All three winners are students of Prof. Norman McLean. They competed against sixteen students from all over the state. Mme. Alice Duschak, of the faculty of Peabody Conservatory of Music in Baltimore, served as judge. Regional competition is in February.

Walter Huff, son of Mrs. Walter Huff (Jane Camp, '49), won first place in the GMTA piano auditions, pre-college division.

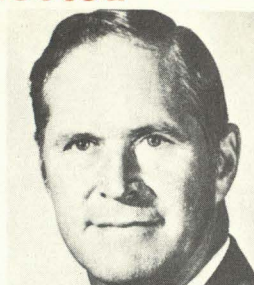
Three New Trustees Elected



Mr. Sell



Mrs. Durden



Mr. Corn

Three new Trustees have been elected to serve Wesleyan: Lovick P. Corn and Mrs. John Durden, both of Columbus, Ga., and Ed S. Sell, Jr., of Macon. Mr. Corn, descendent of the first president of the College, is a member of a five-generation Wesleyan family. His mother is Mrs. Ernest Corn (Pauline Pierce, '18). He is Executive Vice President of W. C. Bradley Co. Mr. Sell has been prominent in the business, legal, and church life of Macon. Mrs. Durden (Marjorie Potts, '40),

Alumnae Trustee, is a civic leader, having served as President of the Board of Directors of the Open Door Community House, and of the Women's Auxiliary of Muscogee County Medical Society.

Begin Project '74

Serving as "a living workshop for curriculum development", the January term, Project '74, continues to combine new concepts of course work with central presentations and non-credit interest courses.

Speakers, panellists, films, and performers will deal with the theme: "To Be Human in a Technological Society" (See Calendar, page 4). Author Rollo May, practicing psychiatrist and former president of the New York State Psychological Association, will speak on Jan. 14 at 8 p.m. in Porter Auditorium. Michael Dann, TV pace-setter (foreign versions of "Sesame Street", etc.) is scheduled the night of the 7th.

Catalogue courses and on-campus projects are open to community residents at a fee of \$75. Contact Dean Oscar C. Page.

A travel-study seminar will spend January in Greece; another group is to visit the Far East in May. Campus folk—and townspeople—many in costume, will enjoy a Renaissance Banquet Jan. 21, in Anderson Dining Hall. For reservations call 477-1110, Ext. 253.

Consul Is Speaker

Phi Kappa Phi honor society presented the Hon. Stephen S. F. Chen, Consul General from the Nationalist Chinese Consulate in Atlanta, in an address Nov. 5 in the Candler Alumnae Center.

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1974 Wesleyan College Calendar

JANUARY

- Project '74 — "To Be Human in a Technological Society"
- 3 Classes begin
- Civilisation** film, "The Frozen World". Porter Auditorium, 6:30 and 8 p.m.
- 3-30 Converse College faculty art show. Porter Auditorium East Gallery
- 4 **Civilisation** film, "The Great Thaw". Porter Auditorium, 6:30 and 8 p.m.
- 6 Open House, Candler Alumnae Center, 3-5 p.m.
Wesleyan "Point of View". WMAZ-TV, 10:30 p.m.
- 7 Michael Dann lecture. Porter Auditorium 8 p.m.
- 8 **Civilisation** film, "Romance and Reality". Porter Auditorium, 6:30 p.m.
- 8-11 Lectures on energy crisis.
- 10 **Civilisation** film, "Man—The Measure of all Things". Porter Auditorium, 6:30 p.m.
- 11 **Civilisation** film, "The Hero as Artist". Porter Auditorium, 6:30 p.m.
- 14 Rollo May lecture. Porter Auditorium, 8 p.m.
- 15 **Civilisation** film, "Protest and Communication". Porter Auditorium, 6:30 and 8 p.m.
- 17 **Civilisation** film, "Grandeur and Obedience". Porter Auditorium, 6:30 and 8 p.m.
- 18 **Civilisation** film, "The Light of Experience". Porter Auditorium, 6:30 and 8 p.m.
- 21 Renaissance banquet. Anderson Dining Hall.
- 22 **Civilisation** film, "The Pursuit of Happiness". Porter Auditorium, 6:30 and 8 p.m.
- 24 **Civilisation** film, "The Smile of Reason". Porter Auditorium, 6:30 and 8 p.m.
- 25 **Civilisation** film, "The Worship of Nature". Porter Auditorium, 6:30 and 8 p.m.
- 28 **Civilisation** film, "The Fallacies of Hope". Porter Auditorium, 6:30 and 8 p.m.
- 29 **Civilisation** film, "Heroic Materialism". Porter Auditorium, 6:30 and 8 p.m.
- 30 Last Day of January Term

FEBRUARY

- 1-28 Verne Mosher exhibition, Sculpture and Ceramics. Porter Auditorium East Gallery.

- 3 Wesleyan "Point of View". WMAZ-TV, 10:30 p.m.
- 4 Classes begin for second semester.
- 11 Raymond Harris organ recital. Porter Auditorium, 8 p.m.
- 14 Fred Coulter piano recital. Porter Auditorium East Gallery, 8 p.m.
- 21-23 Children's Play, "The Merry Pranks of Till". Porter Auditorium, 8 p.m.; matinee Saturday, 2 p.m.
- 26 John O'Steen organ recital. Porter Auditorium, 8 p.m.

MARCH

- 1-10 Annual student art exhibition. Porter Auditorium East Gallery.
- 3 Wesleyan "Point of View". WMAZ-TV, 10:30 p.m.
- 4 Community Concert, Alicia De Larrocha, pianist. Porter Auditorium, 8 p.m.
- 8-9 Parents Weekend.
- 8 Stunt Night, Porter Auditorium, 8 p.m.
- 12 Recital by Jack Crim, baritone. Candler Alumnae Center, 8 p.m.
- 20 Recital by Edmund LeRoy, baritone. Porter Auditorium, 8 p.m. (Open meeting Morning Music Club)
- 25-30 Spring vacation.

APRIL

- 1-12 Harold North exhibition, Sculpture. Porter Auditorium East Gallery.
- 3 Recital by Norman McLean, baritone, Delores McLean, mezzo-soprano and Linda Lane, pianist. Porter Auditorium, 8 p.m.
- 7 Wesleyan "Point of View". WMAZ-TV, 10:30 p.m.
- 10 Community Concert, Pinchas Zuckerman, violinist. Porter Auditorium, 8 p.m.
- 18 Honors Convocation, Porter Auditorium, 11:30 a.m.
- 19-20 Alumnae Weekend.
- 25-27 Play "Much Ado About Nothing". Porter Auditorium, 8 p.m.

MAY

- 1-2 Naiads, Porter Gym Pool, 7:30
- 5 Wesleyan TV Show, "Point of View". WMAZ-TV, 10:30 p.m.
- 8 Wesleyan faculty picnic. Anderson cabin.
- 8-18 Senior Art Students Show. Porter Auditorium East Gallery
- 18 Commencement.



Singer Wins First Place

Mary Linger, (L, standing) with two other Wesleyan artists and judge, Mme. Duschak, of Peabody Conservatory (See Page 3).

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